

# Vanessa Carlson Bender

3014 S Summit Ave.  
Sioux Falls, SD 57105

(605) 470-0528  
vcarlson4@gmail.com

## Professional Summary

Creative and detail oriented communications specialist with about four years of experience in content management, editing, writing and social media. Has a Bachelor's Degree in English For New Media. To view samples of my work, please visit my online portfolio at [vlcbender.com](http://vlcbender.com).

---

## Education

**Dakota State University**  
English For New Media  
Certificate in Digital Photography

Madison, SD  
Aug. 2009-May 2013  
Magna Cum Laude

---

## Experience

**The Evangelical Lutheran Good Samaritan Society – National Campus**  
Internal Communications Coordinator I  
Communications Specialist

Sioux Falls, SD  
March 2014-March 2017  
March 2017-Present

- Managed Society's intranet news blogs via WordPress
- Consulted content owners in developing communication plans
- Edited/formatted newsletters, job aids, graphics pieces, email text, blog articles and policies and procedures
- Launched and currently manage organization's Pinterest page
- Composed two articles for the Society's public website

**Trinity Lutheran Church, ELCA**  
Social Media PT/Public Relations Manager

Madison, SD  
Oct. 2013-April 2014

- Managed social media sites and website
- Edited/formatted monthly newsletter
- Researched marketing strategies
- Photographed church events

**Borglum Historical Center**  
Summer Photographer Intern

Keystone, SD  
May 2012-Aug. 2012

- Photographed tour groups
- Updated/composed brochure text
- Maintained front desk and gift shop

**Dakota State University Tutoring**  
English Tutor

Madison, SD  
Jan. 2012-April 2013

- Aided students in English both in-person and virtually

# Vanessa Carlson Bender

3014 S Summit Ave.  
Sioux Falls, SD 57105

(605) 470-0528  
vcarlson4@gmail.com

---

## Computer Skills

- Adobe Photoshop
- Carousel Digital Signage
- Canva
- Constant Contact
- Cision
- Google Analytics
- Microsoft Office
- Novice web design skills
- Photo Story for Windows
- SharePoint
- Various social media platforms
- WordPress

---

## Publications

[www.good-sam.com](http://www.good-sam.com), Good Samaritan Society public website

- [“How do you know if you’re a caregiver?”](#) Resource article (2017)
- [“Caregiving: From just helping to full-time”](#) Personal experience article (2017)

### Guideposts

- [“Finding Serenity in Chaos”](#) Personal experience article (2017)

*New Tricks*, Dakota State University literary magazine

- “Describe Purple” Original poetry (2013)
- “Nostalgia for Child’s Play” Original poetry (2012)
- “Serenade” Original poetry (2012)
- “Utopia Disturbed” Original poetry (2012)
- “Life and Death” Original fiction (2012)